



2026 LAUNCH SPONSORSHIP

SPONSOR RATE CARD

Built-in visibility across Alabama's statewide pro wrestling hub.

TOP STATEWIDE INVENTORY

STATEWIDE PRESENTING PARTNER

\$550 / MONTH

Appears across every main APOW page.

QUICK RATE GUIDE

Monthly launch rates

Statewide Presenting Partner	\$550 / month	Results Archive Partner	\$200 / month
Homepage Featured Partner	\$250 / month	Promotion Directory Partner	\$200 / month
Homepage Bottom Banner	\$150 / month	Promotion Profile Partner	\$100 / month per profile
Upcoming Events Partner	\$300 / month	Wrestler Resources Partner	\$100 / month
Wrestler Directory Partner	\$200 / month	Fallen House Radio / APOW Partner	\$200 / month

SPONSORSHIP INQUIRIES

Visit AlabamaProWrestling.com and use the Contact form.

RADIO CODE: APOW10

10% off a 3-spot package | 3 spots = 3 scheduled airings

PREMIUM & HIGH-TRAFFIC INVENTORY

Where each sponsor appears in the current APOW site experience.

Statewide Presenting Partner

\$550 / month

WHERE YOUR AD APPEARS

EVERY MAIN APOW PAGE. The placement lives in the persistent APOW site shell below the primary navigation / account area and above the main page content.

GENERAL EXPOSURE

Follows visitors through Home, Wrestlers, Upcoming Events, Results, Promotions, Rankings, Articles / News, Radio, Forum, Resources, Sponsors and Contact.

CREATIVE

Linked sponsor panel with approved logo, sponsor name, tagline and campaign copy.

Homepage Featured Partner

\$250 / month

WHERE YOUR AD APPEARS

Homepage only. Full-width position between the top Upcoming Events / Fallen House Radio feature area and the homepage statistics tiles.

GENERAL EXPOSURE

High-visibility homepage placement for a business that wants a strong association with the statewide wrestling hub.

CREATIVE

Linked sponsor panel with approved logo, sponsor name, tagline and campaign copy.

Homepage Bottom Banner

\$150 / month

WHERE YOUR AD APPEARS

Homepage only. Wide banner immediately after the Past Events, Community Accounts and Promoters feature cards.

GENERAL EXPOSURE

Large horizontal placement near the end of the homepage experience.

CREATIVE

Wide linked banner creative.

Upcoming Events Partner

\$300 / month

WHERE YOUR AD APPEARS

Upcoming Events page. Near the top after the Past Events & Results Archive link and before the statewide upcoming-show list.

GENERAL EXPOSURE

Visible to fans actively deciding where to go and what event to attend.

CREATIVE

Wide linked banner creative.

Wrestler Directory Partner

\$200 / month

WHERE YOUR AD APPEARS

Wrestler Directory page. Above the statewide roster, before wrestler search / filter controls and wrestler profile cards.

GENERAL EXPOSURE

Reaches visitors actively browsing Alabama wrestlers and talent.

CREATIVE

Linked sponsor panel with approved logo, sponsor name, tagline and campaign copy.

TARGETED INVENTORY & RADIO

Page-specific sponsorships, tracking value and the APOW Fallen House Radio offer.

Results Archive Partner WHERE YOUR AD APPEARS Past Events & Results page. Near the top, before the year / month / promotion filters and permanent results archive. GENERAL EXPOSURE Long-life placement associated with repeat traffic around show history and results. CREATIVE Linked sponsor panel with approved logo, sponsor name, tagline and campaign copy.	\$200 / month
Promotion Directory Partner WHERE YOUR AD APPEARS Promotions Directory page. At the top of the statewide promotion directory before promotion cards. GENERAL EXPOSURE Reaches fans, wrestlers, promoters and businesses researching Alabama promotions. CREATIVE Linked sponsor panel with approved logo, sponsor name, tagline and campaign copy.	\$200 / month
Promotion Profile Partner WHERE YOUR AD APPEARS One selected promotion profile. At the top before its promotion record, known sources, upcoming shows and past-event / results history. GENERAL EXPOSURE Targeted placement tied to one specific Alabama promotion. Each promotion profile is sold separately. CREATIVE Linked sponsor panel with approved logo, sponsor name, tagline and campaign copy.	\$100 / month per profile
Wrestler Resources Partner WHERE YOUR AD APPEARS Wrestler Resources page. Before aspiring-wrestler advice, wrestling psychology resources and approved community recommendations. GENERAL EXPOSURE Especially suited to schools, gear, fitness, photography, video, design and wrestling-business services. CREATIVE Linked sponsor panel with approved logo, sponsor name, tagline and campaign copy.	\$100 / month
Fallen House Radio / APOW Partner WHERE YOUR AD APPEARS Fallen House Radio page inside APOW. Directly below the radio hero / live-player area and above the fan, promoter and future-feature panels. GENERAL EXPOSURE Website sponsorship on APOW's radio page. Audio advertising spots are sold separately. CREATIVE Linked sponsor panel with approved logo, sponsor name, tagline and campaign copy.	\$200 / month

SPONSOR VALUE Linked placement impressions outbound clicks campaign date windows	APOW10 10% off a 3-spot Fallen House Radio package
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